

**Our Word is Our Business**

Consumer Loyalty Programs / Branding Media / Blog and Web 2.0 Interface Content

## Within The Next 5 Minutes Your Marketing World is About To Change. From Page 3 Onward You Will Forever Know The Secret To “Getting People” By Converting Squatters to Home Runs and How to Twist Your List into a Gravy Train

No matter where you bump into your favorite Internet Rock-Star (see list below) and no matter where or how you thread yourself into these List Dragons funnel, their marketing SYSTEM backs up, takes a deep breath and *seamlessly adjusts* to welcome you. Without trying to sell or convince you of a doggone thing.

What’s so unusual, if you really take the time to peel back their onions, is that these Brainiacs are using grace. Not force. In fact, they feed you with so much education that we never actually feel like we are being played.

And yet each of their dollar dances are perfectly synchronized. With a back-step called C-O-N-E-N-T.

In Alphabetical Order

Jay Abraham  
Big Al  
Tim Berger  
Robert Blackman  
Mike Dillard  
Randy Gage  
Diane Hochman  
Dani Johnson  
Rebecca Johnson  
Dennis Karganilla  
Jeff Paul  
Josh Peak  
Rachael Ray  
Tony Robbins  
Yanik Silver  
Val Smith  
Oprah Winfrey

It’s like an elevator. Does it care which floor you begin with? No. Because which ever floor you hop on, it adjusts to your momentum to accommodate your goal. Through non-resistance.

← Same with the big guns. They adjust. Because their “parts” equal their whole.

The power here (not to big a word), is that with this biz-model, once you understand the *pattern* of these list Gorillas and Web 2.0 Community Lords, is that it’s not always exactly what these Monopoly Artists are hawking—which defines their magic—but rather in how they are lacing entire pools of people—thousands—into their Palaces of Prosperity.

**To them this really must be just a numbers game.** Why? Because with systems that expose, involve and upgrade prospects on the fly, seamlessly and by adjusting it’s **biorhythm** to yours, through weeks of endless courtship, the pay days of these mental Goliaths is a predictable exercise is basic cause and effect. It’s timed, calculated and makes sales. Systematically.

**Permission Marketing**  
*Drawing a large crowd is patty cake simple when the little fish are standing in line after taking your bait asking, “I liked what I read. You are brilliant. What else do you have? I like what I see. What exactly do you promote? You have my permission to sell me. My time is your time.”*

**Pg. #1**

### “Content is King”——Well, Duh!

There’s an old saying of mine, “If you bait your hook with chum the fish will bite.” Which defines the very discipline that created the Big Fish in the first place. I use the word discipline because patience is it’s scorecard.

Which is a carefully calibrated viral experience that is loaded with relevant content (letters, articles, blogs, etc) that effortlessly courts future buyers—even if *that* takes a month, like, so? —and allows them sniffing room to convince and to sell themselves. That’s the magic. Because its orchestrated. The **ART** comes into play when you know **HOW** people “buy” and you set them up for purchase *without them feeling sold*.

# Without The Content and Means To Hold a Suspect Within Your Sales Cycle, Where Does The Prospect Find The Time To Close Themselves On Whatever You Are Trying To Sell Them?

## Tricks of The Trade

Articles / Blogs  
Coaching Tela-Class  
Cool Bulletins  
Auto-Responder Riffs  
Video's. Of course.  
Free MP-3 Files  
My-Space Identity  
Ebooks & Reports

Lets use Ockman's razor. Boiled down to the obvious, marketing is just a contest for people's attention.

It's a game to get strangers to raise their hands. Then to get them to volunteer to watch you work. Next, they nibble. Next, you feed them. But it has to be their idea. They gotta ask for it.

Now it's been two weeks. And you have over delivered and love is the killer app! Opps. There she is Again. Now you e-mail her another free eBook! Yup. Mary asked you for more info.

That's right. Get ready. Good vibes equals reciprocity and the symphony has—yet again—backed another buyer right into your cage. The one they built. Without you. Automatically,

## It Doesn't Take An Einstein To Calculate That My 1 (Million) Searchable Pages (see Ya-hoo!) Forecasted My \$100,000 Per Week e-Marketing Money Hobby

I wonder if people secretly "Google" themselves? I did.

At Ya-Hoo! the name "Joe Schroeder" shows 8,000,000 searchable page views. But big whoop. I'd bet **7 Million** of those pages are either *other* "Joe Schroeder's" or other people using my content. Either way though, reams of content can make you very visible which can lead to a very big house.

But look at how **relevant content** works for me as it can for you. Most people don't realize the extreme equity in content.

Relevant (important) and USER friendly content makes search engines "crawl." This then makes the search engines tirelessly dig and dig in order to mine fresh eye candy.

**This triggers** more "back-links" (my articles and links on other peoples sites) which then promotes me through strangers who are using my name, my articles, content, ect.

Stop. There is nothing complicated here. It's  $1 + 1 = 3$ .

**You** + content = OTHER people promoting you = \$\$.

More content means Google **trusts you more** = traffic. This then relates to a treasure chest of free "leads" which then leads to MORE traffic which pays the fat lady to sing more!

*The ones who make all the Pay-Pal cash and who Hercules themselves via e-Marketing are the same old crowd. These are the Digital Royalty who have the means to cajole, muse, entertain, educate and twists their fans into more bank. The keyword is content.*

*If you are late to lunch or just behind the curve, chances are you are now **paying to watch** someone who knew this "secret" of the Web 2.0 user interface 20 Moons ago.*

*Okay. Lets review. Content is King.*

# Project **Big Fish**

## Where Permission To Perch Creates More Bank For Smart Fisherman

Permission marketing is built around the rational calculation that both parties are safe. Look at it through the customers perspective. They have money to spend darn it. They do.

They simply don't have THE TIME to dicker with fast talking hurry and buy me salesmen. Why? Because they aren't sure if you are legit, nor do they even feel safe enough—yet—with your company. In this model, to go FAST is to go slow and to go slow *is to actually go fast.*

The new model is simple. All you do is persuade future buyers to volunteer their attention.

Not to buy anything. Just to watch you and to *sample* whatever it is your are offering.

Hey? Didn't you listen to the hot music CD you last bought 3-4-5 times BEFORE you sold yourself? THAT is what permission marketing is which is why "he who controls the content also controls the central nervous system of a niche market."

Which is also why, those Net-Giants who have the means and content to nest, cajole and entertain a list of not-ready-to buy-yet-but-maybe-soon people make all the ATM and PAY-PAL cash like Kings.

It's predictable, mathematical and quantifiable marketing. But it begins with trust. On both sides. One where time becomes your buddy and patience becomes your most loyal new best friend.

Imagine if you had this ARTICLE with your name on it. Do you E-V-E-N have a clue as to the bounty that such an article like this can harvest you?

Without content provided to HBO they wouldn't have a cable to stand on. No content = no biz.

What is Google? One big fat filing cabinet.

What would newspapers do or how would CBS survive without *new* and relevant content?

What would Paramount Pictures do without their pals over at DREAMWORKS (see S. Spielberg) who supply them with a *feed* of *new* content?

Radio? A bridge for new content. Ipod and iPhones are content driven. Content makes the world hum.

Now you know what all Big Fish knew ages ago.

*The hidden "Wow" about e-marketing is that it doesn't cost one penny to speak to the "no" crowd who has rejected your offer. Therefore over time, unlike traditional business, you can convert many door slammers to blind dates. However, when they raise their hands you better have a complete marketing curriculum. Deep down, most businesses don't have the streaming unrelenting content to make the case of "we are worth your time, here is why."*

*So they fritter away money and they point, cock, shoot, miss and walk away.*

*Because most companies don't have a rational case to involve their potential customers imagination which could convince the mark that what they are selling is of high value.*

*So there you go. Just another \$1,000 in future back-end sales lost to guys like me who were smart enough to cater to a prospect rather than trying to (yawn) close them.*

—Don't salesman know that buyers close themselves?—

*Those that have Mojo and tireless content to back up their Cavier dreams and champagne wishes win and win large. Hummer style.*

*There goes yet another Internet Millionaire!*

We Priced "**Theatre of Prosperity**"  
at Just \$1,341 So Everyone Could Make  
**\$800 Per Sale** and Sleep Like  
Little Lambs Knowing That They Were  
Giving Their Customers What They  
Needed Most. Content to Rule The Roost.

Ask Anyone Earning \$50,000 Per Month on The Internet if This is True.....

# “A Good Quality Auto-Responder Opt-in List is a License to Print Money!”

*The fortune is in the list. The list is your equity. Everything Else is Rhetoric.*

Project Big Fish. The First Communications and Media Program  
Powered By a Proven Content Driven Funded Proposal

**If Someone Created a System and Gave You The Content To Explode Your Opt-In List, and You Learned How To Drive Prospects into Your Splash Page or Lead Capture Auto-Responder, You Wouldn't Have To Hammer The Phones, Stalk People on My-Space and You Could Twist Your List into a F/T Revenue Bomb**

*Why I Never Thought of This Earlier is Beyond Me. We Could Have Used This Ten Years Ago!*

**I Decided To Price This at Just \$1,341 So All of My Friends Could Earn \$800 a Clip & Go F/T Quickly**

<b>\$97 (Earn \$80) Warriors Nest Marketing Genius</b>	<b>\$597 (Earn \$400) The Spellbound Method</b>	<b>\$597 (Earn \$400) Project Big Fish</b>	<b>\$1,341 (Earn \$800) Theatre of Prosperity</b>
<ul style="list-style-type: none"> <li>* \$97 + \$20 = \$117</li> <li>* <b>Home delivered.</b></li> <li>* Manual and (2) audio CD</li> <li>* Sample chapter available.</li> <li>* Earn \$80 per sale.</li> <li>* 100% money-back</li> <li>* Low cost “get in.”</li> <li>* 30 day refund policy.</li> <li>* People <b>Pay You</b> direct.</li> <li>* We use PAY-PAL.</li> <li>* Company earns \$37.</li> <li>* Company delivers product</li> </ul> <p style="text-align: center;">   <b>PLEASE</b>  <b>Read Chapter #1</b>  <b>Before You Make</b>  <b>a Decision To Order.</b>  <b>No Rush. People Who</b>  <b>Sample Usually Order.</b> </p>	<ul style="list-style-type: none"> <li>* \$597 + \$20 = \$617</li> <li>* <b>Home delivered.</b></li> <li>* Manual and (6) audio CD</li> <li>* Off line self-study course.</li> <li>* <b>Sample</b> chapter available.</li> <li>* Learn leadership.</li> <li>* <b>NO REFUNDS.</b></li> <li>* Study MIND-SET.</li> <li>* <b>Earn \$400 first sale.</b></li> <li>* After first sale earn \$200.</li> <li>* Pays \$200 and \$200.</li> <li>* No one has this plan.</li> <li>* <b>Each sale pays \$400.</b></li> <li>* Your sponsor earns \$200.</li> <li>* You get \$200.</li> <li>* <b>SAMPLE</b> for Free.</li> <li>* This will BLOW minds!</li> <li>* People order via PAY-PAL</li> <li>* Company gets \$217.</li> <li>* Company delivers product</li> </ul>	<ul style="list-style-type: none"> <li>* \$597 + \$20 = \$617</li> <li>* <b>67% Digital Product.</b></li> <li>* Auto-Responder letters.</li> <li>* Articles for Blogs.</li> <li>* <b>AD COPY</b> workshops.</li> <li>* NO REFUNDS.</li> <li>* Web 2.0 and <b>Webinars.</b></li> <li>* <b>Earn \$400 first sale.</b></li> <li>* After first sale 2-level plan.</li> <li>* Pays \$200 and \$200.</li> <li>* This is an industry 1st!</li> <li>* <b>Each sale pays \$400.</b></li> <li>* Your sponsor earns \$200.</li> <li>* You earn \$200 = \$400.</li> <li>* Custom POST-CARD.</li> <li>* All 100% generic.</li> <li>* Brand yourself. For once.</li> <li>* (2) Branding Ebooks.</li> <li>* <b>Content feed.</b> 90 Days.</li> <li>* Streaming audio feeds.</li> <li>* Learn My-Space branding.</li> <li>* Company earns \$217</li> </ul>	<ul style="list-style-type: none"> <li>* Includes \$117 <b>Warriors.</b></li> <li>* Includes \$617 <b>Spellbound.</b></li> <li>* Includes \$617 <b>Big Fish.</b></li> <li>* <b>Total cost is \$1,341</b></li> <li>* No refunds.</li> <li>* People can send you cash.</li> <li>* Money-orders allowed.</li> <li>* Company gets \$541.</li> <li>* You keep \$800. <b>Always.</b></li> <li>* You collect entire bounty.</li> <li>* You forward us \$557.</li> <li>* Company fulfils order.</li> <li>* We deliver world-wide.</li> <li>* Earn \$400 on \$597 sales.</li> <li>* Then “double dip” \$200 X 2</li> <li>* We calibrate your site.</li> <li>* Add your MLM to our site.</li> <li>* Earn on all (4) products. ↙</li> <li>* <b>17</b> audio MP-3 files.</li> <li>* Package weight is <b>8.2 Lbs.</b></li> <li>* Two manuals + <b>10</b> audios</li> <li>* No monthly quotas!</li> <li>* <b>Master</b> POST CARD files.</li> <li>* <b>Master</b> booklet files!</li> <li>* <b>Master</b> Article files!</li> <li>* <b>Master</b> of audio files!</li> <li>* Sell 10 and earn \$8,000.</li> </ul>
<p>** Affiliate <b>Website</b> is \$19.95 per month. With auto-responder.</p> <p>** <b>Live Calls</b> MON-TUES-WED (9.27 PM ) est 1-641-594-7000 PIN 600088#</p> <p>** 24 Hr. Recorded <b>Sizzle Line</b> 1-800-772-9781 Ext: 40</p>			

**One Without The Other** is Like Having a Pool, But You Can't Afford The Water. **Frustrating!**

## The Why + The What

### THE \$597 SPELLBOUND METHOD Answers These Questions:

- \* **How** do people buy?
- \* **How** do low end cheap relates to big pay days?
- \* **How** can this help me sponsor 50+ new people?
- \* **Why** doesn't everyone know, "The Method."
- \* **Why** does a list of 500 precede a F/T income?
- \* **Does** great content make me look like a smarty?
- \* **What** makes Bill Clinton and Bono so likable?
- \* **What** can I learn from Rock-Stars?
- \* **How** does "attraction" transpose into blogs?

It's Not List Building.

It's More About Drawing a Crowd  
"The Method" Will Show You

What You Receive Home Delivered

- \*\* The Alpha Code: 124 Page Manual.
- \*\* Six (6) Audio CD Album.
- \*\* The Culture of Smart booklet.
- \*\* **Nothing digital.**
- \*\* Shipped weight is **4.2 Lbs!**

See the ads that we use.

See the post-cards and full-page ads.

See the classified ads.

See the inner world of an Internet Rock-Star.

See the technique I use to get free full page ads.

Learn the Communication secrets of the Famous.

Learn the Alpha Code and CHANGE your life!

### THE \$597 Project **Big Fish** Answers These Questions:

- \* **Where** do people buy in any sales funnel?
- \* **How** and when do I convert a list to profit?
- \* **What** invite letters do I use *and at what time*?
- \* **What** articles do we use to post on our blogs?
- \* **How** do I use my MY-SPACE create **free leads**?
- \* **Where** do you have 17 letters to build my list?
- \* **How** do I post articles to get hits to my own page?
- \* **How** to get instant exposure nationally / overnight!
- \* **Where** is place cheap classifieds read by Millions?

It's Not Always What You Sell  
As it is How You Promote Yourself  
Project **Big Fish** Will Show You

What You Receive Home Delivered

- \*\* The List Dragon manual: Over 80 pages 8 x 11.
- \*\* Four (4) Audio CD Album.
- \*\* Two (2) MP-3 files upon purchase.
- \*\* **Everything else delivered in MEMBERS AREA.**

### Digital Downloads & Open Feeds

- \*\* Invite letters. Weekly feed of new letters.
- \*\* Generic letters for your list building software.
- \*\* Auto-Responder letters (9 Week Open Feed)
- \*\* Articles. 14 weeks of **Community Driven Content.**
- \*\* Ad copy webinars and/or Tela-class (inner Circle)

## What Makes This a Total Marketing Freak Show?

- #1: No where else can you earn \$1,000 a day retailing content. **No where!**
- #2: Even if you come in with JUST the \$597 you **still earn the \$400 first sale.**
- #3: Is this an online product? NO, it's digital. Nope. It's both.
- #4: We took an old and antiquated "2-Up" comp plan and **reversed** it.
- #5: Our writing and content is legendary. Plus we coach on live calls. No one does that.
- #6: People can enter right away with the **\$97 warriors** and earn \$80 immediately!
- #7: **We are** a USER DRIVEN Web 2.0 Media and e-Marketing Open Forum MASTER-MIND.

Get More Information Here:

[www.MywavePage.com/voteBigFish](http://www.MywavePage.com/voteBigFish)  
**See Post-Card + Samples**

Get More Information Here:

24 Hr. Recorded Call  
**1-800-772-9781 Ext: 40**

## **It's The Hippest Pay Plan You Will Ever See. We Have Turned The Tables On The Industry. This Pay Plan Feeds The Part-Timer First.**

### **Why did you reverse the traditional "2-Up" Pay Plan and let the new person earn all of their money back with just two sales? How come?**

Because it's time to stop feeding the rich *and allow the playing field to be even*. Because no one else has thought of this. Because it blows people's mind when you say to them, "No matter how you navigate within our system, you earn your money back with just two sales. Let *your sponsor* earn \$200 on each of *your* sales. But not until you earned BACK the money you put in. The math is sick. You earn \$400 on the **first of sale** of \$597 items.

### **Why do you let my people earn \$800 every single time they sell the entire library for \$1,341?**

Why not? You are even lucky we made this so you would earn \$200 every time they sell a \$597 course. Plus, at \$800 per sale (\$1,341 Theatre of Prosperity) now the little fish who never made a penny elsewhere or in MLM can make one blessed sale and earn \$800 dollars in a single day. We decided to make their sponsor WAIT to get paid. Let the new people rip around and make a F/T income.

After their FIRST \$597 sale on each item it flips to TWO levels and pays them \$200 per sale and you \$200. It's brilliant. We call this the BIG BANG Double Dip. You (on \$597 items) earn \$400 *then* \$200 on each sale.

I repeat, people earn \$400 on their FIRST \$597 sales (on both items) and then its \$200 and \$200. This way each BUYER is feeding two people. You get fed and you earn \$200 on OTHER people's sales!

### **No one has a big ticket \$1,000 program that has a soft easy-in \$97 intro course. Why do we?**

Because more of YOUR people on your first tier (level 1) will grab MORE buyers and you will earn MORE \$200 coming into your PAY-PAL because MORE people will readily grab \$97 from their pockets than \$597 or \$1,341. It's just smart business and dumb not to. The \$97 WARRIORS NEST is \$97 and pays \$80.

### **If I joined at \$1,341 and sold one myself (at \$1,341) and then a \$597 Big Fish and then I sold a friend a \$597 Spellbound —————how much would I make?**

You earn \$800 per \$1,341 and then \$400 on EACH of the first sales of the \$597 items = **\$800 + \$400 + \$400!**  
After that you would still and forever earn \$800 per \$1,341 sale and \$200 per \$597 sale. We want the new people to actually get paid FIRST and before their sales "feed the Whales" above them. What a novel idea!

### **This can't be right. Did you just say I earn DOUBLE commissions if I sell the \$1,341?**

Yup. Look, if you piece meal each course you earn \$200 (and your sponsor earns \$200), however, for the big Fish who can communicate and speak to people, they will sell the ENTIRE \$1,341 package and earn \$800 each and every time. Yes, in essence Robin Hood, you are right. You would be earning double (\$400) twice = \$800.

### **There HAS to be a catch here. There has to. Hey, do I need certain monthly TOTAL sales and wacko "MLM" style group volumes to make the \$800 and "double dip." Where is the fine print!**

Nope. No funny games. No group volumes to meet. Sell and earn. Sell and earn. This isn't some retarded MLM game *built to soak the part-timers* and feed the blow-fish "I am rich and you're not" Whales on top of you.

### **What if I order the \$97 Warriors Nest and it stinks and it's re-hashed garbage and I hate it?**

Simply toss it in the garbage and get a 100% refund. No silly "mail it back" games. 30 Days. 100% refund.

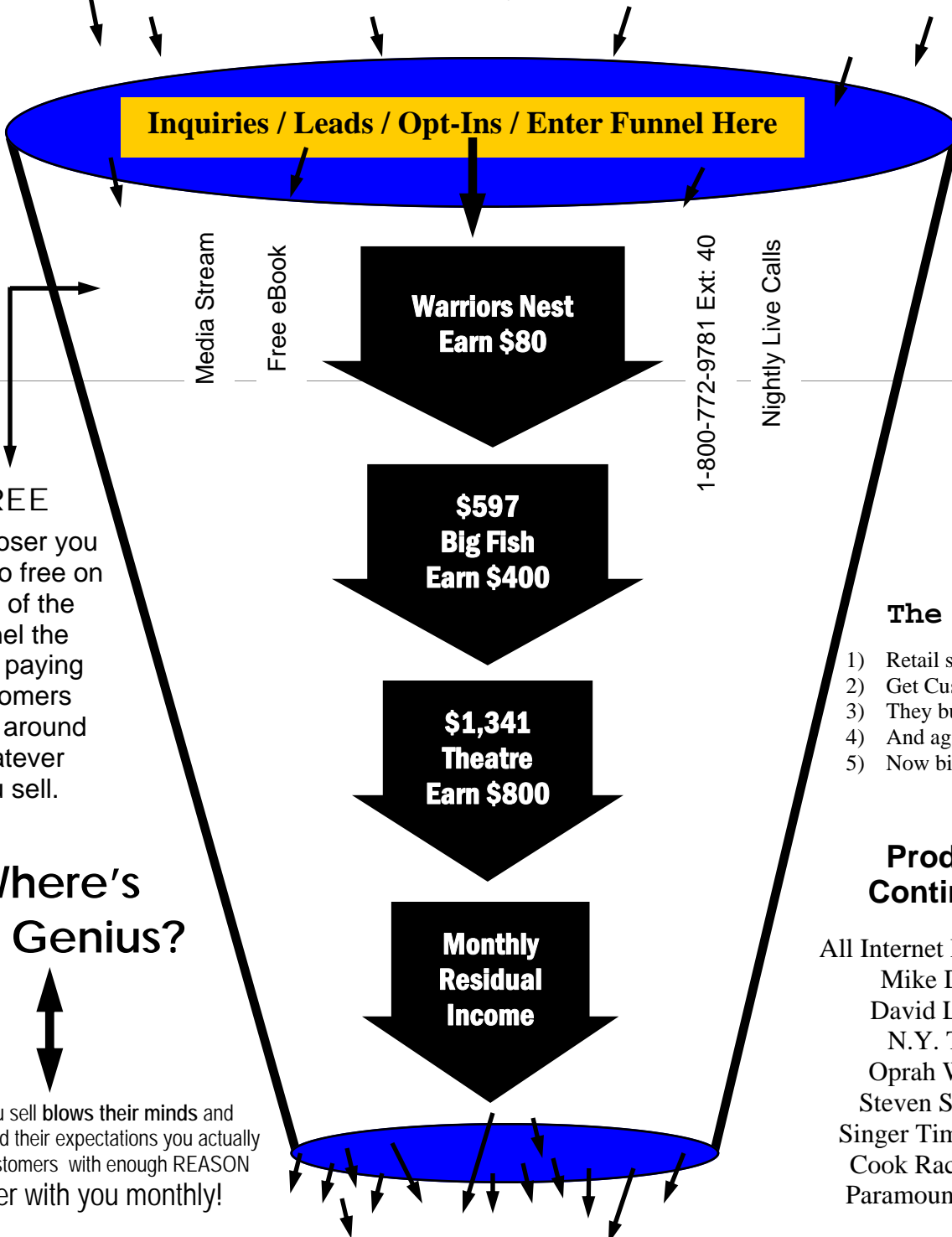
### **My program already gives us an auto-responder with letters. Who cares if you have AR letters?**

First, if you are using company generated letters NO WONDER you don't have any sales. Companies use "Please join me" looky-loos garbage. Second of all, auto-responder letters are a **tenth** of what our program is. Not only that, but is your company teaching you to brand you—or are they USING you to brand them!!!!!!!

Each Item You Retail Must Bridge into Future Upgrades and Then Combust into Monthly Repeat Sales  
 Product Continuity is When Each of The Parts Equal The Whole. (see Oprah)

# Without a Predictable Funnel Your Failure Persists

This Precise and Predictable System Creates Residual Income



**Inquiries / Leads / Opt-Ins / Enter Funnel Here**

**Warriors Nest  
Earn \$80**

**\$597  
Big Fish  
Earn \$400**

**\$1,341  
Theatre  
Earn \$800**

**Monthly  
Residual  
Income**

Media Stream

Free eBook

1-800-772-9781 Ext: 40

Nightly Live Calls

**FREE**

The closer you move to free on TOP of the funnel the more paying customers circle around whatever you sell.

## Where's The Genius?



If what you sell blows their minds and you exceed their expectations you actually supply customers with enough REASON to partner with you monthly!

## The System

- 1) Retail something
- 2) Get Customer Hooked
- 3) They buy again.
- 4) And again.
- 5) Now bill them *monthly!*

## Product Continuity

All Internet Millionaires  
 Mike Dillard  
 David LeDoux  
 N.Y. Times  
 Oprah Winfrey  
 Steven Spielberg  
 Singer Tim McGraw  
 Cook Rachael Ray  
 Paramount Pictures

You Collect and Harvest 1,000's of Monthly Repeat "Auto-Ship" Repeat Buyers  
 Retail Buyers Convert to REPEAT MONTHLY Customers

*Direct Sales Without a Repeat Monthly Residual Income is Just a Job!*

**9 out 10** People in Direct Sales Live Under The False Illusion That They Actually Have a Business. **Wrong.** All They Are Doing is Working Their SPONSORS Business and Making The Company Rich!



**Smart People** don't wake up and say, "This month I think I'll set myself up to lose!"

I don't know who it was, probably Jay Abraham that once wrote, "it's not always what you sell that is so important as it is HOW you sell what you sell." Ladies and Gentlemen, I am one of the Kings of leverage and my ultimate secret is that myself *and everyone else like me* is 100% and fully optimized.

And if you think that just because you are in "MLM" and/or you work a 2-Up program where everyone else's sales allows you to earn income on OTHER people, psssst....that's not *experiencing* leverage. That's only posturing as if you had some and at best, praying to the gods of struggle that maybe some day maybe you might get some too.

Let's keep it real. In that 2-Up program you paid \$3,000 to climb into, are you qualified yet? Or how about that program you got stuck paying \$200 per month for? Are you at \$5,00 profit yet? I'll make it easy for you. No. You're not.

If you aren't leveraged to earn your money with just two quick sales you were set up to **PAY THE GURU** first!

Get serious. Had enough? Because I have **the solution**. Look, for years I have played the part of Tom Sawyer with his little white fence. In other words, I used other people and their time / money / energy to do all of the work. All I did was supply the fence (the product) and the (tools) paint. For instance, in any give day, I'd predict that over 10,000 man hours are leveraged from strangers—to me—who are actively advertising, speaking and closing people on one of my various programs or products. Sounds obvious. So obvious that you **STILL** aren't at *even* \$5K a month.

**If You Sold Our \$597 To Just 10 People Who Each Sold This to 5 You'd Earn \$12,000!**

Here's another kick in pants. Last month I'd venture to say that over 100,000 post-cards were mailed with my name on it and other people paid for the postage, for the cards themselves and oh, they paid for the list to boot!

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**While Earning \$800 Per Sale With No Qualifying Non-Sense To Share Up-Line, This Program is a Certified God Send For Everyone Who Never Even Made \$200 Bucks Hustling MLM**

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**How Can You Earn a F/T Income of \$10,000 to \$15,000 if The Doggone Math Doesn't Add Up in The First Place!**

- \*\* Marketing Law: If what you retail doesn't bridge and flip your buyers into more RESIDUAL income YOU have a job—not a business.
- \*\* Marketing Law: If you are not **actually experiencing** leverage and promoting an optimized program you are one dumb sucker.
- \*\* Marketing Law: If getting "qualified" to earn OFF other's isn't INSTANT you are being made the pawn in someone else's game.
- \*\* Marketing Law: Never promote something whereby in *WHAT you promote* OTHER people can not **instantly** make you revenue.
- \*\* Marketing Law: The LONGER the "company" can impede and slow down your profitability the MORE the company makes.
- \*\* Marketing Law: Use bigger numbers. Why? It takes the SAME amount of time to sell a \$10 product as does a \$1,34 item.
- \*\* What **Beauty** Looks Like: YOU change lives when you promote a program that pays folks \$500-\$1,000 **per sale** starting **day #1**.

**It's Dangerous Because it Empties People's Bank Accounts. With Their Permission No Less!**  
*Because The New Guy Doesn't Have the Experience To Notice How The Tortured Math Was Mixed Into The Pay Plan, The Poor Sap Can't See His Failure Coming!*

**4 Sales This Industry Owes You \$3,200 Money. No More Games. 8 Sales We Customize This \$6,400 Report For You This Product Changes Lives!**



# Part-Timers Struggle in MLM. The Heavy-Hitters Are on The Supply Side Providing Technology, Systems, Media, Training and Leads To The Part-Timers.

*Be on The Supply Side. There's 10 x's More Revenue.*

<p><b>The Global “Supply” Side</b>                  These Distribution Companies Supply The World With Content</p>
Microsoft
Time Warner
Pay-Pal
Google
iPod / iPhone
Paramount Studio
Steven Spielberg
Pixar Studios
Fox News / CBS

**It's No Secret. Just Open Your Eyes.**

Famed TV info-commercial mail-order Dynamo Don LePre was on the supply side. Why? Because that's the “secret” hidden order of the rich. He sold you the ads, the actual products to sell and he also gave you “the system.” He was a content King.

**It's No Secret. Just Open Your Eyes.**

Bill Gates became the richest man in the world with one simple idea. It's called content and applications. Gates made mince meat out of IBM who were betting on the hardware while young wee Willy (1981) was banking on *usage & content*.

People don't use the (tower) hardware. They use “word” or they use excel. His genius was that he knew that the money was in supplying the content delivery just as visionary iPod creator Steve Jobs now delivers music content.

**It's No Secret. Just Open Your Eyes.**

What do people in the internet work-from-home Million dollar round table sell? Content. They deliver, manage, create and retail content. The stuff that the 97% use to grow their business while the rich who are the 3% on the supply side sell it to them.

<p><b>Marketing “Supply” Side</b>                  These Individuals Supply The Media and Content To Our Industry</p>
Joe Schroeder
Mike Dillard
Dale Calvert
Big Al
Alex Mondossian
Ann Siege
Diane Hochman
Colin Ryane
Robert Blackman

**This isn't Really About “Who Wants To Earn \$20,000 in The Next 60 Days.” It's Really More Like. . . .**  
*“Are You Done Selling The Wrong End of The Stick Yet?”*

**It's No Secret. Just Open Your Eyes.**

Rupert Murdoch has assembled a \$28 Billion (sales) content delivery company calls News Corp. They own —surprise!!!—all content delivery systems. Why? Because that is the secret hidden cherry on top for the smart who party in the Hamptons. Even P. Diddy is all about content. As is Oprah.

Old Brother “Rupe” just paid \$580 Million for **My-Space** (content) while the little MLM dweeb in Network Marketing is trying to sell the TV, the stacks of cash *is in what is inside* (content) of the TV.

McDonalds, Wal-Mart and Domino's are in the delivery and distribution business. Domino's is not a pizza company. That's just their hook. Their business is delivery and distribution. They feed and earn off the ingredients they sell to their franchises units. Just as **McDonalds** is a real-estate company who also sells the food to it's retail stores while guys like me got fat and happy selling the wagons, picks and shovels to an over zealous get-rich-crowd failing at selling lotions and potions to each other.

Then other Smarties trained with me saw *what most wouldn't allow themselves to* and now the Dillards, Hochman's and Blackman's of our industry rule the roost. So yes, there is a Fox in the Henhouse!

# This Page Makes You \$800 Per Sale... Please Have Your Clients Fax This Page in To Us

Anything **Other Than \$1,341 Course Order On-Line Please**

1-469-361-6258 Colin Ryane (site is case sensitive)

www.ColinRyane.com

Page #8

## If Ordering The \$1,341 Package This No Refund Clause Must Be Signed

My name is \_\_\_\_\_ (print) \_\_\_\_\_ and I agree to no refunds. I understand that the website is \$19.95 per month. I understand that the \$97 WARRIORS NEST has a 100% one-month refund policy of exactly \$97. Plus I understand that NO sales are required, no income is promised and I'm allowed to buy this for education only and that getting a website (\$19.95 month) is not included and optional. **Custom documents** with your name, phone and affiliate website are only granted to "Big Fish" members with a minimum commitment of \$19.95 per month for content usage. *You can decide that later.* Be smart. Order already.

Date \_\_\_\_\_ Faith Signature Here \_\_\_\_\_

**Please Over Night Your  
Order of \$1,341** →  
Always Send Certified or Secure "Priority"

**Colin Ryane**  
P.O. Box 1822, Addison, TX 75001-1822  
Call Me To Arrange Same Day Set-Up  
1-469-361-6258 Colin.Ryane@yahoo.com

Please Be Neat. Tell Us Where To Deliver The \$1,341 Theatre of Prosperity

Your Name \_\_\_\_\_ Home Phone \_\_\_\_\_

Your Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

E-Mail (Print neat PLEASE) \_\_\_\_\_

Date You Are Mailing \$1,341 Money Order? \_\_\_\_/\_\_\_\_/\_\_\_\_ Also, WHERE you saw ad? \_\_\_\_\_

FAX this page to 1-973-927-7065 (Schroeder Publishing) to VERIFY your payment. Out of USA \$1,388

## This Sales Letter Available With Either \$597 Purchase

**Big Fish Rule #1:** You don't have to join at \$1,341 to gain the \$400 "first sale" advantage on \$597 items.

**Big Fish Rule #2:** Those who piece meal each product slowly are **AS VALUABLE** to us as those with \$1,341.

**Big Fish Rule #3:** Your CUSTOM website will take 36 Hrs. to build, load, add Pay-Pal = \$19.95 per month site fee.

**Big Fish Rule #4:** NO refunds. Intellectual property can not be given back. What you will be given is life changing.

**Big Fish Rule #5:** We are not a list building program. It's a bigger idea. We are communication engineers.

**Big Fish Rule #6:** Do not **BLINDLY** send \$1,341 to anyone. Be smart. **Call them first.** Make sure they are cool.

**Big Fish Rule #7:** \$97 Warriors Nest & **Both \$597 items** get purchased on our site. The \$1,341 is **cash and carry.**

**Big Fish Rule #8:** Please experience what we sell **BEFORE** you buy. Get the free samples + downloads.

**Big Fish Rule #9:** You can't earn and re-sell items in our Museum that you first never purchased yourself. Amen.